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GRAND AVENUE SOFTWARE AND SAFELINK CONSULTING INC. ANNOUNCE STRATEGIC RELATIONSHIP TO ASSIST MEDICAL AND DENTAL DEVICE COMPANIES WITH FDA COMPLIANCE

St. Paul, MN – December 18, 2023 – Grand Avenue Software, a leader in eQMS systems, announces it has entered into a strategic relationship with SafeLink Consulting, Inc., a premier provider of OSHA and FDA regulatory compliance services, to help medical and dental device companies navigate the Food and Drug Administration (FDA) process, achieve compliance, and bring their devices to market.

"We are pleased to team with SafeLink to bring value to dental and medical device companies navigating the challenging regulatory and quality management environment," says Ron Schmitz, President and CEO of Grand Avenue Software. "SafeLink's expertise in helping medical and dental device companies achieve regulatory compliance combined with our 20+ years of delivering best-in-class, affordable and scalable electronic quality management solutions (eQMS) is an ideal combination."

As part of this strategic relationship, Grand Avenue Software and SafeLink will collaborate on projects for clients in the medical, dental, and life sciences space to streamline and automate their quality systems and workflows. The combination of SafeLink's quality, safety, and compliance expertise and Grand Avenue's software solution results in a best-in-class combination for clients.

"At SafeLink, we know how challenging the FDA process can be for medical and dental device companies, which is why we are committed to helping our customers enhance their compliance processes, improve document control and maintain a quality culture," says Mary A. Bartlett, President, SafeLink Consulting, Inc. "We are confident that our deep risk management expertise, combined with Grand Avenue Software's quality management software and support, will help companies achieve compliance quickly, standardize processes, increase productivity, control overhead expense and ultimately increase profit."

About Grand Avenue Software

Grand Avenue provides the industry-leading quality management software solution for medical product companies. Grand Avenue Software is the affordable, scalable, and efficient eQMS deployed by med-tech innovators and leaders around the world. The Grand Avenue Software team has extensive experience in software development, Software as a Service (SaaS) delivery, and quality compliance, specifically for the life

sciences industries. Grand Avenue's team works hand-in-hand with startups, emerging growth and established companies to navigate the complex regulatory affairs (RA) and quality assurance (QA) environment. With Grand Avenue, compliance is assured, your budget is preserved. For more information, visit www.grandavenue.com.

About SafeLink Consulting, Inc.

Since 1991, SafeLink Consulting has been educating the dental industry by preparing them with the day-to-day health & safety requirements needed to meet OSHA standards and CDC guidance. SafeLink also assists laboratories and medical devices manufacturers with quality systems and establishing Good Manufacturing Practices (GMPs) required by FDA. SafeLink Consulting is nationally and internationally recognized for providing virtual & onsite training, assessments, and seminars to diverse audiences with a commitment to helping businesses succeed. Choosing to partner with SafeLink Consulting means a customized, industry-specific, continuous solution for all stages of safety programs and quality management systems, focused on client needs, backed by excellent service and support. For more information, visit www.safelinkconsulting.com.